

Recruitment 2022 For Senior Manager – Digital Marketing Jobs In Myntra

Hiring organization
Myntra

Job Location

Bengaluru, Karnataka , India
Remote work from: India

Date posted

September 15, 2022

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Valid through

31.12.2022

Base Salary

Rs. 25,000 - Rs. 36,000

APPLY NOW

Qualifications

MBA degree from a leading business school in India/ Abroad

Employment Type

Full-time

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[Fresher and Experience Candidates Required: Click Here to Apply Now!](#)

Description

Myntra Job Role:

As a senior member of the strategy team you will play a pivotal role in influencing strategic decisions for the company. You will be part of a carefully selected, high-performing, highly motivated team. You will get an opportunity to demonstrate your leadership skills and inspire various internal stakeholders to realize Myntra's longer-term vision/ goals. Specifically,

you will be **responsible to:**

Partner with business unit heads and senior leaders to understand their strategic choices/ problem area

- Conduct outside-in market and competitive analysis to develop key insights
- Outline strategic choices and develop fact-backed solution themes/ recommendations
- Develop high-quality materials and align with various cross-functional stakeholders
- Convert strategies into action and drive the changes required
- Support senior management presentations and board reviews
- Evaluate new business initiatives and opportunities – develop a business model and identify ways to service the opportunities

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Responsibilities

- Act a trusted sounding board to peers
- For high priority problem statements, work with leadership and stakeholders to define the problem scope, identify key hypotheses, define analyses plan

and gain agreement on key deliverables and timelines

- Think beyond immediate problem statements, to create long-term, end-to-end perspective, and demonstrate ability to proactively identify strategic opportunities
- Autonomously drive and iterate on key analyses to uncover insights leveraging existing and new information sources
- Bring together insights to develop well-rounded recommendations and help communicate them effectively
- Manage stakeholder expectations, communicate effectively and drive the organization to action
- This role will provide a great seat-at-the-table to learn and influence the development of consumer internet in India and will act a launch pad for impact in horizontal and vertical roles over a period of time.

Skills:

- Strong understanding in consumer internet, technology, retail domains
- Superior analytical skills including strong ability to identify and solve highly ambiguous problems
- Ability to connect with people across teams and levels

Important Links – [Click for action](#) – Myntra works at a very rapid pace